



The National Association to Promote Library & Information Services to Latinos and the Spanish Speaking

FOR IMMEDIATE RELEASE

Contact: David Lopez

REFORMA Public Relations Chair

[pr@reforma.org](mailto:pr@reforma.org)

### **REFORMA Launches Children in Crisis Task Force and Seeks Donations**

SANTA ANA, CA. August 13, 2014 - REFORMA, the National Association to Promote Library and Information Services to Latinos and the Spanish Speaking, launched the Children in Crisis Task Force website seeking monetary donations in order to purchase BOOKS. This initiative comes after a proposal that was voted on during the ALA Conference 2014 in Las Vegas, NV.

The Children in Crisis project seeks to collect donations for the unaccompanied refugee children who have been arriving from Latin American countries by the thousands to the U.S. These children are facing difficulty during processing and must endure long spans of time in detention centers across the nation.

A 2-week DONATION DRIVE for BOOKS will commence, August 11<sup>th</sup>, and end on August 22<sup>nd</sup>, 2014. Visit: <http://refugeechildren.wix.com/refugee-children> and use the PayPal DONATE button to make your contribution. Funds raise through these efforts will go toward the purchase of books for these children and received by Customs and Border Protection (CBP) by Friday, August 29, 2014.

A second phase donations will occur immediately following phase one, which will allow for the expansion of donations to include backpacks, school materials, and other items.

“We’ve all heard and seen the humanitarian crisis unfolding on our southern border,” said REFORMA President, Silvia Cisneros, “Thank you for your generosity and compassion for these Children in Crisis.”

To donate, visit: <http://refugeechildren.wix.com/refugee-children> and please share.

*REFORMA is a national organization of library and information professionals committed to promoting the development of library collections that include Spanish language and Latino oriented materials. The organization strongly advocates for culturally relevant and linguistically appropriate library services, programs and materials to meet the information and cultural needs of the Latino community. For more information on REFORMA, visit [www.reforma.org](http://www.reforma.org).*

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